

SARAI PARKS

317.646.3726
parkss5@mail.uc.edu
saraiparks.com

WORK HISTORY

Lifetime Products

Design Research Intern | January 2025- May 2025 | Clearfield, UT

- Translated insights into actionable design solutions.
- Conducted market and competitor research to inform design decisions.
- Documented and organized research findings for cross-team visibility.
- Presented project outcomes and recommendations to stakeholders.
- Performed in-person A/B and usability user testing.
- Attended cross-functional meetings with engineering, marketing, sales, and design research teams.
- Conducted in-store field research to analyze product displays and consumer interactions.

Gauss Management Research & Engineering

Industrial Design Intern | June 2024- August 2024 | Fishers, IN

- Contributed to the design of the AN/ARC-210 Airborne Radio Battery Testing Device, ensuring exceptional quality assurance for customer delivery.
- Assisted in the design of a military aircraft electromagnetic shield splitter, focusing on functionality and performance.
- Collaborated with cross-functional engineering teams to deliver high-quality solutions.
- Developed a pricing workbook for upcoming customer products following specialized training in cost elements.

Marshalls

Front End Associate | March 2022- January 2024 | Noblesville, IN

- Efficiently managed customer inquiries.
- Arranged merchandise for optimal display.
- Ensured accurate pricing and processed transactions.
- Upheld store cleanliness.
- Enrolled customers in rewards, and collaborated with team members to maintain a positive shopping environment.

EDUCATION

University of Cincinnati

College of Design, Architecture, Art, and Planning

Bachelor of Science in Industrial Design | Cincinnati, OH
Class of 2028 | 3.80 GPA

Fishers High School

Academic Honors Diploma | Fishers, Indiana
Class of 2023 | 3.98 GPA

SKILLS

Digital

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe After Effects
Adobe Lightroom
Fusion 360
Keyshot Studio
Procreate
Figma
Microsoft Word
Microsoft PowerPoint
Microsoft Excel

Design

Sketching
Prototyping
Ideation
Research & Analysis
Painting
Woodworking
Photography
3D Printing

VOLUNTEER 50+ HOURS

November 2023

Hygiene Package Event

October 2023

Cooking/Serving for a Church

June 2019-2023

Annual Black Heritage Celebration

July 2022

Costa Rica Service Trip

June 2020

Juneteenth Event

ACTIVITIES

2024 | Mentors and Muses

2023-2024 | Transitions

2023 | The Black DAAP Collective

AWARDS

Deans List 2023-2024

Folds of Honor Scholarship