

SARAI PARKS

saraiparks.com | 317.646.3726 | parkss5@mail.uc.edu

EDUCATION

UNIVERSITY OF CINCINNATI

Bachelor of Science
Major in Industrial Design
Cumulative GPA: 3.78; Dean's List 2023-2025

Cincinnati, OH
Expected April 2028

FISHERS HIGH SCHOOL

Academic Honors Diploma
Cumulative GPA: 3.98

Fishers, IN
Aug 2019 – June 2023

WORK EXPERIENCE

FORCE FACTOR

TikTok Shop Strategy Intern

- Analyzed performance data, content trends, and competitor research to guide creative strategy.
- Managed TikTok Shop operations while collaborating with cross-functional teams to ensure alignment and efficiency.
- Engaged with creators at affiliate events to gather qualitative insights and strengthen brand relationships.

Boston, MA
Sep 2025 – Dec 2025

LIFETIME PRODUCTS

Design Research Intern

- Translated insights from market, competitor, and field research into actionable design decisions.
- Conducted usability and A/B testing to assess consumer interactions.
- Collaborated with cross-functional teams across engineering, marketing, and sales to align research outcomes.

Clearfield, UT
Jan 2025 – May 2025

GAUSS MANAGEMENT RESEARCH & ENGINEERING

Industrial Design Intern

- Supported the design of an airborne radio battery tester and electromagnetic shield splitter through cross-functional collaboration, ensuring quality and performance.
- Developed a pricing workbook for upcoming customer products following specialized training in cost elements.

Fishers, IN
Jun 2024 – Aug 2024

MARSHALLS

Front End Associate

- Delivered high-quality customer service by efficiently handling inquiries, transactions, and rewards enrollment.
- Collaborated with team members to create an organized, welcoming shopping environment.

Noblesville, IN
Mar 2022 – Jan 2024

ACTIVITIES

VOLUNTEER 50+ HOURS

- Participated in community events including: Park Cleanup (Nov 2025), Hygiene Package Event (Nov 2023), Cooking Service (Oct 2023), Black Heritage Celebration (2019–2023), Costa Rica Service Trip (Jul 2022), and Juneteenth Event (Jun 2020).

2019 – Present

MENTORS AND MUSES

- Strengthened design process and portfolio presentation through mentorship with an upperclass Industrial Design student.

2024

TRANSITIONS

- Engaged in a leadership and mentorship program focused on community, cultural awareness, and professional growth.

2023-2024

THE BLACK DAAP COLLECTIVE

- Connected with Black design students to share experiences, collaborate on projects, and build community.

2023

SKILLS & AWARDS

Technical Skills: Adobe Creative Suite, Fusion 360, KeyShot Studio, Figma, Microsoft Office, Miro, Procreate

Design Skills: Sketching, Prototyping, Research & Analysis, Ideation, 3D Printing, Photography

Awards: Folds of Honor Scholarship